



This document includes COVID-19 data and analytics for the State of Missouri in support of their vaccine distribution process

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STATEWIDE **METRICS**

18+ percent of eligible population

that has initiated vaccination

18+ remaining unvaccinated of eligible

COVID-19 CASE RATE **HOTSPOTS**



- **Regions A. C and E** have experienced the **highest increase** of COVID-19 case rates for the past 3 weeks
- Case rate hotspots persisted from last week in the core of Kansas City (11 within I-435) and St. Louis (4 inside I-270)
- The surge in cases in Wentzville and St. Peters (outside St. Louis) has persisted for 3 weeks running
- 33% of statewide case rate hotspots are either inside or within 35 miles of Region E

VACCINE **UPTAKE TRENDS**



- Vaccine initiations fell for the 4th straight week slight decrease in the 18+ group (-6%) and a dramatic decrease in the 12-17 population (-44%)
- Regions A, C, E, & F contained the largest percentage (86%) of vaccine uptake hotspots mainly around St. Louis, Kansas City, Columbia/Jefferson City, and Cape Girardeau

REGION C **DEEP DIVE**

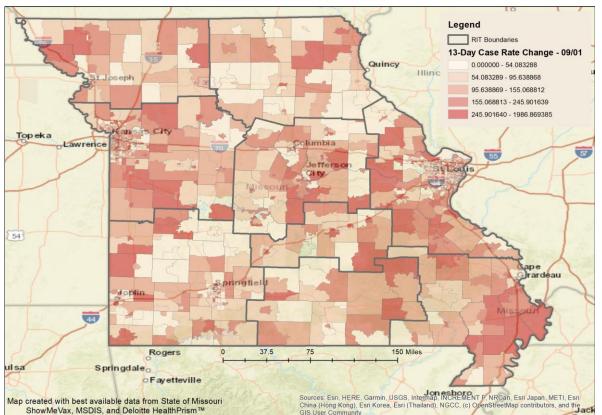


- Region C is the **2nd highest vaccinated region**, but its share of weekly 18+ vaccinations has **decreased** over the last several months
- 10 Census Tracts of focus were identified based on case rate, COVID-19 vulnerability, and vaccination rates all within northern areas of St. Louis City and St. Louis County

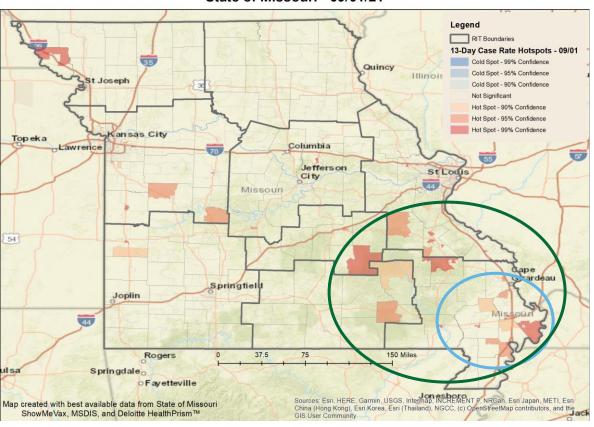
Note: Data on vaccinations include 1st round Moderna & Pfizer vaccinations, are based on residence of the 18+ individual vaccinated (unless otherwise stated), and are from 9/2/21 – provided by the State of Missouri. COVID-19 case rate data is a change analysis of rates (cases per 100k) using data from 8/20/21 and 9/01/21 – provided by the State of Missouri. Methodology, data sources, and limitations are available in the Appendix.

For the time period between 8/20/21 and 9/1/21, the change in COVID-19 case rate (per 100,000) is displayed on the left and case rate hotspots (areas with statistically significant changes in case rates in comparison to surrounding areas) are displayed on the right

13-Day Case Rate Change State of Missouri - 09/01/21



13-Day Case Rate Hotspots State of Missouri - 09/01/21



Regions A, C and E have experienced the highest increase of COVID-19 case rates and have the highest number of case rate hotspots 27 of 82 (33%) Statewide case rate hotspots are either contained or within 35 miles of Region E (Farmington/Park Hills)

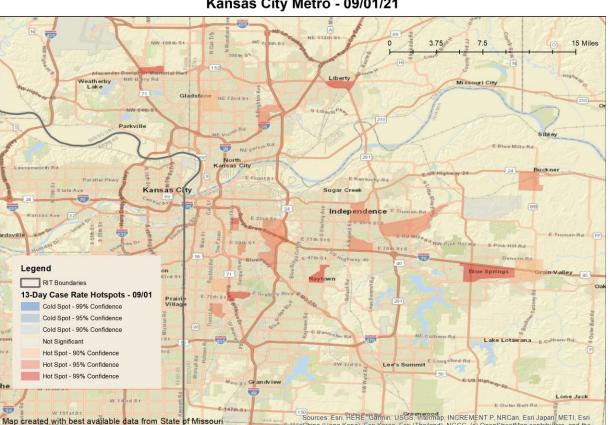
Case rate hotspots have continued to increase in Region E - with 86% (12 of 14 hotspots) in close proximity to I-55 and US-60 for the past two weeks

Note: Data normalized by population (per 100,000 residents) per Census Tract. COVID-19 case rate data provided by the State of Missouri as of 9/2/21. Previous 2-week change view provided in the Appendix, along with the number of hotspots per region, and the methodology, data sources, and limitations. *Change in case burden is typically provided as 14-day delta but due to timing of data receipt, updated to 13-day for this week.

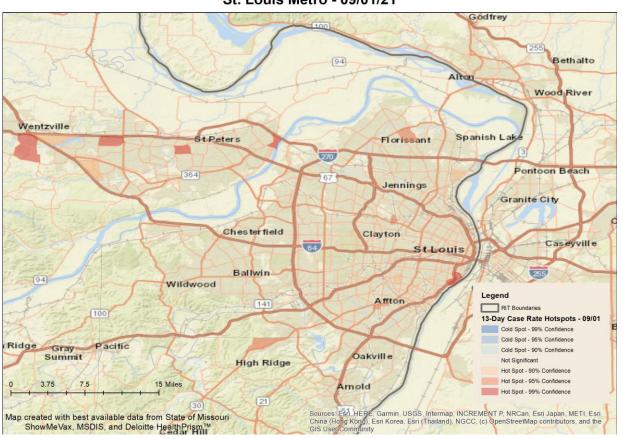


For the time period between 8/20/21 and 9/1/21, case rate hotspots (areas with statistically significant changes in case rates in comparison to surrounding areas) are displayed on the left for Kansas City and on the right for St. Louis

> 13-Day Case Rate Hotspots Kansas City Metro - 09/01/21



13-Day Case Rate Hotspots St. Louis Metro - 09/01/21



Case rate hotspots persisted in the core of Kansas City (11 within I-435) and St Louis (4 inside I-270), on par with last week

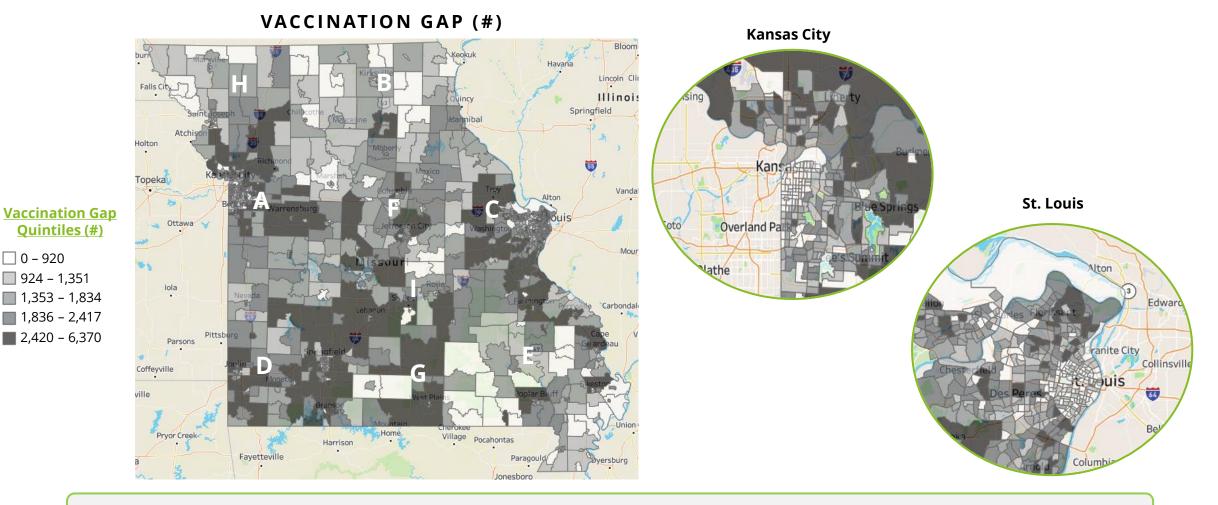
The surge in cases in **Wentzville** and **St. Peters** (outside St. Louis) has persisted for 3 weeks running

In Kansas City, 8 of 11 case rate hotspots are within the vulnerable section of the SE I-435 corridor (according to the COVID-19 Vulnerability Index), down from last week

Note: Data normalized by population (per 100,000 residents) per Census Tract. COVID-19 case rate data provided by the State of Missouri as of 9/2/21. Previous 2-week change view provided in the Appendix, along with the number of hotspots per region, and the methodology, data sources, and limitations. *Change in case burden is typically provided as 14-day delta but due to timing of data receipt, updated to 13-day for this week.

ShowMeVax, MSDIS, and Deloitte HealthPrism™

Darker shades in the map on the left indicate Census Tracts with larger vaccination gaps, with regional drill downs for Kansas City and St. Louis provided on the right

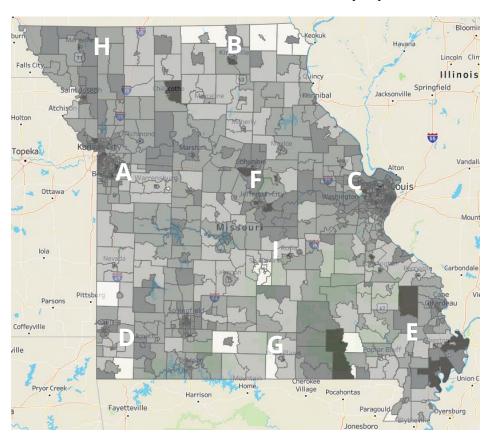


Areas with the largest vaccination gaps continue to align with the more populated areas across Missouri – typically surrounding urban areas

Note: Data on vaccinations include 1st round Moderna & Pfizer vaccinations, are based on residence of the 18+ individual vaccinated (unless otherwise stated) and are from 9/2/2021. Methodology, data sources, and limitations are available in the Appendix. Full data set provided in corresponding Excel file.

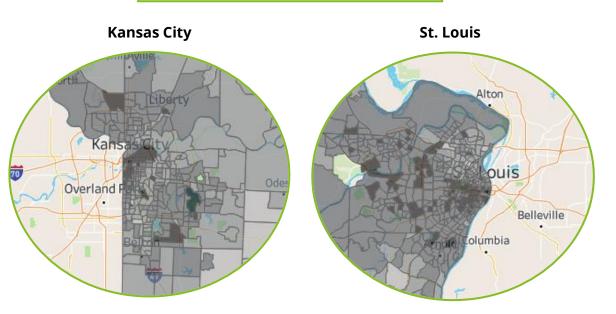
□ 0 – 920 924 – 1,351 Darker shades on the map on the left indicate Census Tracts with higher percentages of residents who have initiated vaccination – with regional drill downs for Kansas City and St. Louis labeled to the right

PERCENT WITH 1 DOSE (%)



3.7% (188K) ▼

Est. Amount of 18+ Population that has Received Dose 1 but not Dose 2



Census Tracts with the lowest percent vaccinated are concentrated in more rural areas in Regions B, D, I, & G

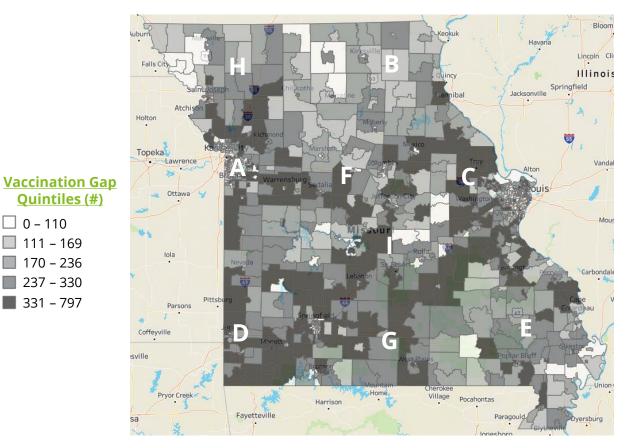
Note: Data on vaccinations include 1st round Moderna & Pfizer vaccinations and |&| vaccinations are from 9/2/2021. Methodology, data sources, and limitations are available in the Appendix. Full data set provided in corresponding Excel file.

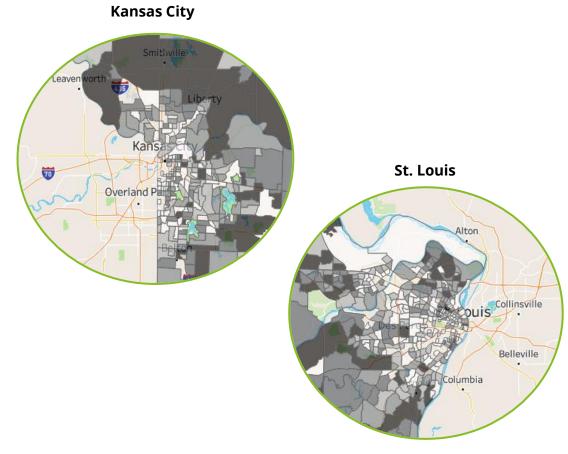
Vaccinated Categories (%) 0.0% - 29.9% 30.0% - 39.9% 40.0% - 49.9% 50.0% - 69.9%

70.0%+ (Highest)

Darker shades on the map on the left indicate counties with larger vaccination gaps with regional drill downs for Kansas City and St. Louis labeled to the right

VACCINATION GAP (#)





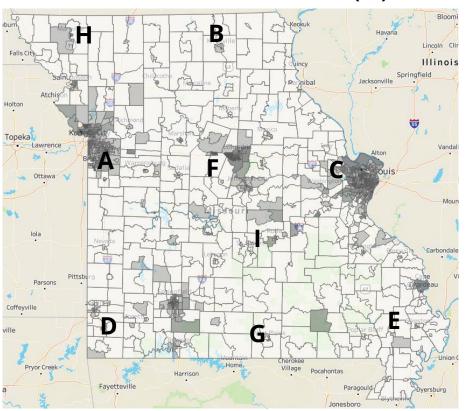
Similar trends persist for the 12-17 as with the 18+ population – more populated/urban areas have the largest number of unvaccinated **Region C** continues to have the **largest vaccination gap** (90,175) for the 12-17 population

Note: Data on vaccinated individuals are based on 1st round Moderna & Pfizer vaccinations, based on the residence of the individual vaccinated, and as of 8/26/2021. All vaccinations tagged to the "<18" age group were assumed to be between ages 12-17. Methodology, data sources, and limitations are available in the Appendix. Full data set provided in corresponding Excel file.

Quintiles (#)

Darker shades on the map on the left indicate counties with higher percentages of residents who have initiated vaccination – with regional drill downs for Kansas City and St. Louis labeled to the right

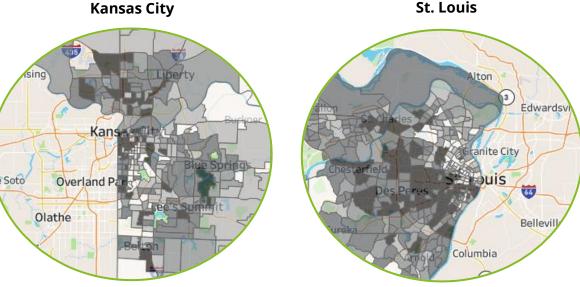
PERCENT WITH 1 DOSE (%)



7% (35K) ▼

Est. Amount of 12-17 Population that has Received Dose 1 but not Dose 2





The 12-17 cohort continues to lag behind 18+ - Region C has the highest percent vaccinated for this group (49% compared to 59% for 18+), while Region G has the lowest (16% compared to 43% for 18+)

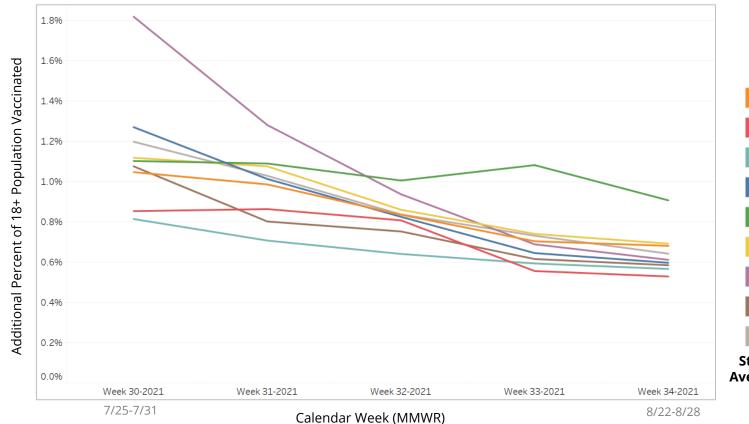
Urban areas tend to have higher rates of vaccine uptake, although the stark divide is more apparent in the 12-17 cohort than 18+

Note: Data on vaccinated individuals are based on 1st round Moderna & Pfizer vaccinations, based on the residence of the individual vaccinated, and as of 8/26/2021. All vaccinations tagged to the "<18" age group were assumed to be between ages 12-17. Methodology, data sources, and limitations are available in the Appendix. Full data set provided in corresponding Excel file.

Vaccinated Categories (%) ☐ 0.0% - 29.9% 30.0% - 39.9%

40.0% - 49.9% 50.0% - 69.9% **70.0%+** (Highest) The visualization and table below display weekly and cumulative vaccination rates at the regional level. Week 34 (8/22 – 8/28) is the most recent complete week

5-Week Additional Percent of 18+ Population Vaccinated by Region



Regional Vaccination Summary

	18+ Cumulative % Vax	18+ % Vax Previous Week (MMWR 33 to 34)	12-17 Cumulative % Vax	12-17 % Vax Previous Week (MMWR 33 to 34)	
Α	53.1%	0.7%	43.1%	1.1%	
В	44.0%	0.5%	16.7%	0.8%	
C	59.1%	0.6%	49.0%	1.0%	
D	49.7%	0.6%	30.3%	0.8%	
Е	46.9%	0.9%	19.0%	1.2%	
F	59.7%	0.7%	36.8%	1.2%	
G	42.8%	0.6%	15.8%	0.7%	
Н	51.4%	0.6%	25.2%	0.9%	
	40.8%	0.6%	22.4%	0.8%	
tate erage	54.0%	0.6%	38.9%	1.0%	

Bolded percentages indicate the highest and lowest cumulative % vaccinated

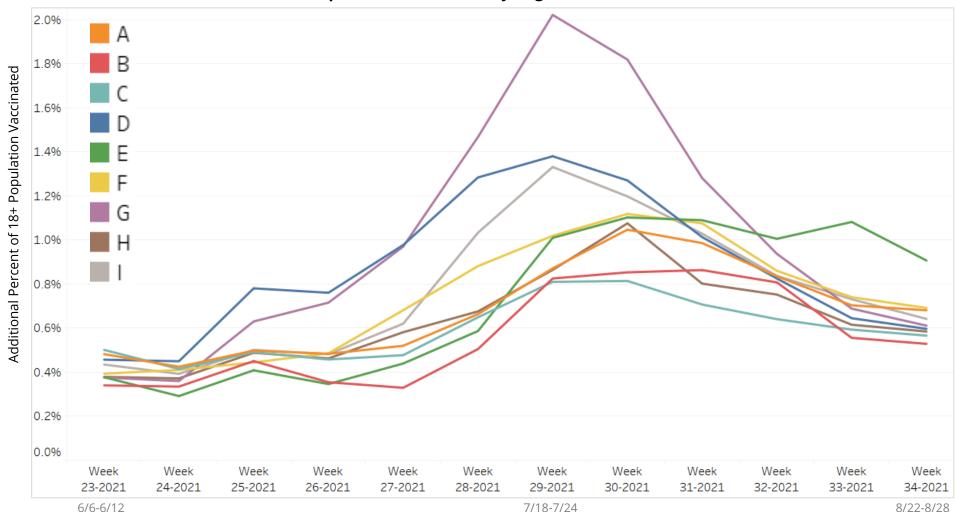
Vaccine initiations fell for the 4th straight week with a slight decrease in the 18+ group (-6%) and a dramatic decrease in the 12-17 population (-44%) There continues to be greater variation in vaccination for the 12-17 population with three Regions (G, B, and E) less than half the state average

Note: All weeks are calendar weeks, defined by SMV using MMWR week, where Week 34 is 8/22 - 8/28. Data on vaccinations include 1st round Moderna & Pfizer vaccinations, are based on residence of the 18+ individual vaccinated, and are from 9/2/2021. J&J vaccinations are coded as both dose 1 and dose 2. Methodology, data sources, and limitations are available in the Appendix.

Si

The visualization below displays weekly vaccination rates at the regional level. Week 34 (8/22 – 8/28) is the most recent complete week

12-Week Additional Percent of 18+ Population Vaccinated by Region

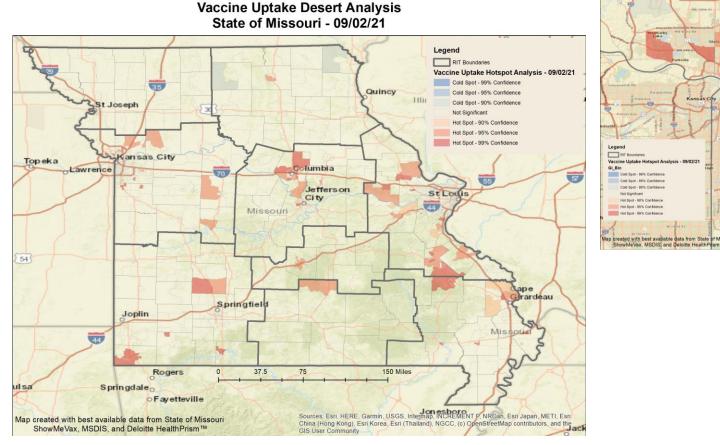


- · Vaccinations increased in early July a few weeks after cases surged in Missouri, largely due to the delta variant
- Since the peak in vaccine initiations during Weeks 29-30, weekly vaccinations have decreased ~38% (from 51.1k to 31.6k)

Calendar Week (MMWR)

Note: All weeks are calendar weeks, defined by SMV using MMWR week, where Week 34 is 8/22 - 8/28. Data on vaccinations include 1st round Moderna & Pfizer vaccinations, are based on residence of the 18+ individual vaccinated, and are from 9/2/2021. [&] vaccinations are coded as both dose 1 and dose 2. Methodology, data sources, and limitations are available in the Appendix.

Vaccination uptake hotspots for 08/27 - 09/02 are displayed below in red. These vaccine uptake hotspots represent the communities that far exceeded the State average for the dates indicated





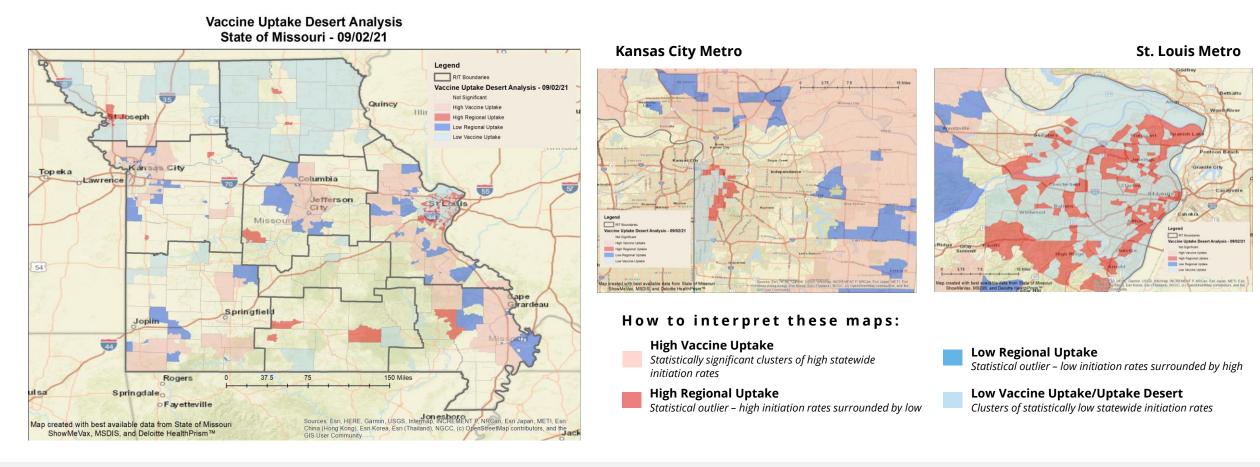
Regions A, C, E, & F contain the largest percentage (86%) of vaccine uptake hotspots throughout the State - mainly in the Census Tracts in proximity to St. Louis, Kansas City, Columbia/Jefferson City, and Cape Girardeau

Uptake hotspots continue to be **linked to major transportation routes** (I-44, I-70, I-35, I-55, US 67 and US 65)

Note: Data on vaccinated individuals is based on 1st round Moderna & Pfizer vaccinations, includes all ages, and indicates the residence of the individual vaccinated, and is as of 9/2/21. Methodology, data sources, and limitations are available in the Appendix.



Vaccination uptake deserts are displayed in shades of blue from 8/27 - 9/02, indicating Census Tracts where the weekly vaccine uptake is significantly lower than State and/or regional averages – a more sensitive test of differences in community-level uptake in comparison to the hotspot analysis



Majority of vaccine uptake deserts (by area) exist in Regions B and H; majority of vaccine uptake deserts (by population) are in urban clusters (Kansas City, Springfield and St. Louis) Suburban and commuting regions surrounding Kansas City, Columbia/Jefferson City, and St. Louis remained leaders in vaccine initiation Regional and statewide highs in vaccine initiations in Regions D and E are in locations with large vaccine gaps

Note: Data on vaccinated individuals is based on 1st round Moderna & Pfizer vaccinations, includes all ages, and indicates the residence of the individual vaccinated, and is as of 9/2/21. Methodology, data sources, and limitations are available in the Appendix.



To support comparison between Regions and a deeper understanding of analyses throughout this report, the table below provides information on COVID-19 cases, cumulative vaccine uptake across age groups, and recent vaccine uptake trends at the regional level

> Regional COVID-19 case data to supplement slides 4-5

Regional vaccine uptake metrics both cumulatively and over time to supplement slides 6-13

Region	Cumulative COVID-19 Case Burden (# per 100k)*	13-Day Change in COVID-19 Case Burden (%)*	COVID-19 Case Rate Hotspots (#)	18+ Cumulative Vax (%)	18+ Vax Previous Week (%)	12-17 Cumulative Vax (%)	12-17 Vax Previous Week (%)	Vaccine Uptake Deserts (#)	Vaccine Uptake Hotspots (#)
Α	10,249	1.91%	26	53.1%	0.7%	43.1%	1.1%	56	21
В	9,355	1.27%	1	44.0%	0.5%	16.7%	0.8%	39	1
С	9,769	1.62%	21	59.1%	0.6%	49.0%	1.0%	251	25
D	11,127	1.10%	4	49.7%	0.6%	30.3%	0.8%	14	9
E	10,932	2.51%	18	46.9%	0.9%	19.0%	1.2%	2	12
F	11,909	1.51%	5	59.7%	0.7%	36.8%	1.2%	0	17
G	9,109	1.30%	2	42.8%	0.6%	15.8%	0.7%	2	1
н	10,246	1.41%	2	51.4%	0.6%	25.2%	0.9%	32	0
ı	10,038	1.58%	3	40.8%	0.6%	22.4%	0.8%	2	1

^{*}Both the cumulative COVID-19 Case Burden and Change in COVID-19 Case Burden were weighted averages using ACS total population. Change in case burden is typically provided as 14-day delta but due to timing of data receipt, updated to 13-day for this week. Note: Data on vaccinated individuals are based on 1st round Moderna & Pfizer vaccinations, based on the residence of the individual (18+) vaccinated, and as of 9/2/21. COVID-19 case rate provided by the State of Missouri as of 9/2/21. Methodology, data sources, and limitations are available in the Appendix.

Region C Deep-Dive

As presented on 9/2



REGIONAL & COUNTY TRENDS



- Over the past 4 weeks, case rates have persistently increased in Region C rapidly accelerating through 8/12-8/26, from comparatively low levels
- Case hotspots outside of St. Louis **emerge at central locations within counties** or at **transportation route junctions**, such as Farmington or Wentzville
- Region C is the 2nd highest vaccinated, but its share of weekly 18+ vaccinations has decreased over the last several months
- Vaccine uptake deserts cover large portions of central St. Louis a ring of low uptake follows
 the I-270 outer belt and the outer reaches of I-64 and I-70

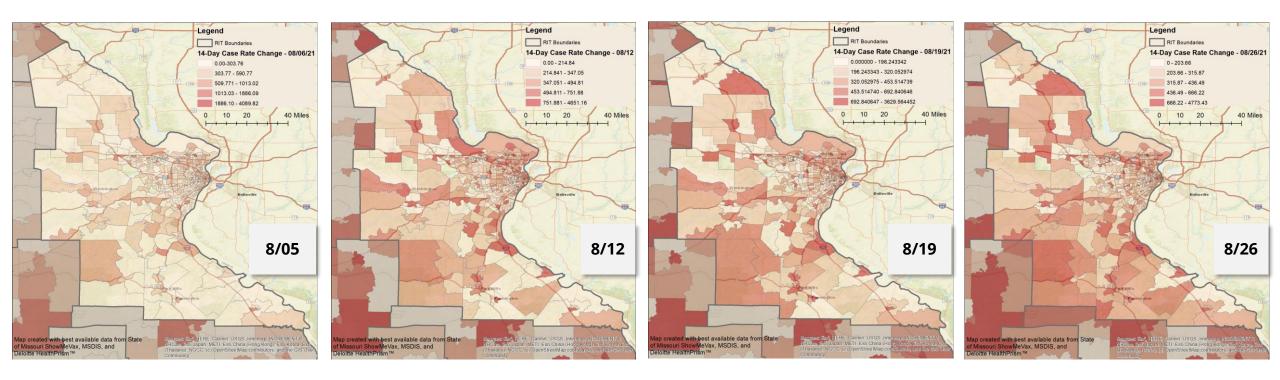
TARGET CENSUS TRACTS



- 10 CTs of focus were identified based on COVID-19 case rate change, % vaccinated, and the COVID-19 Vulnerability Index (CVI) all 10 are within the northern areas of St. Louis City/St. Louis County, and have populations that are less than 50% vaccinated
- **All 10 Census Tracts identified are in the top 100 statewide** of our COVID-19 Vulnerability Index (CVI)
- Within these Census Tracts, residents tend to be more **racially diverse and religious**, have **lower levels of income and educational attainment, and are less likely to have health insurance** than the average Missourian

Note: Data is provided by the State of Missouri and includes 1st round Moderna & Pfizer vaccinations and J&J vaccinations, are based on residence of the 18+ individual vaccinated (unless otherwise stated), and are from 8/26/21. COVID-19 case rate data is a change analysis of rates (cases per 100k) using data from 8/13/21 to 8/26/21. Methodology, data sources, and limitations are available in the Appendix. Full data set provided in corresponding Excel file.

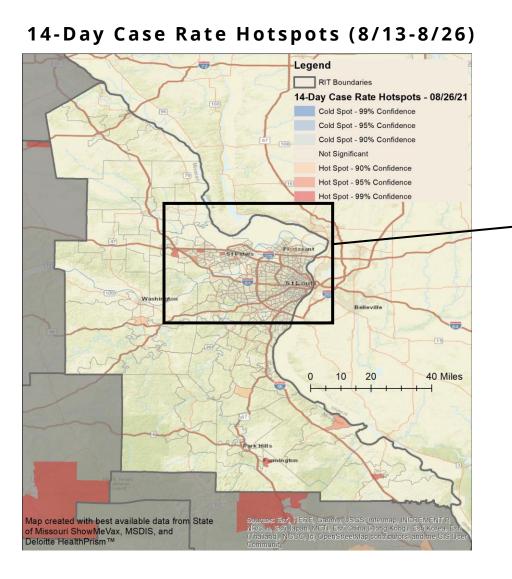
These visuals display the evolution of 14-day COVID-19 case rates over the past 4 full weeks (Aug 5th- Aug 26th) in Region C



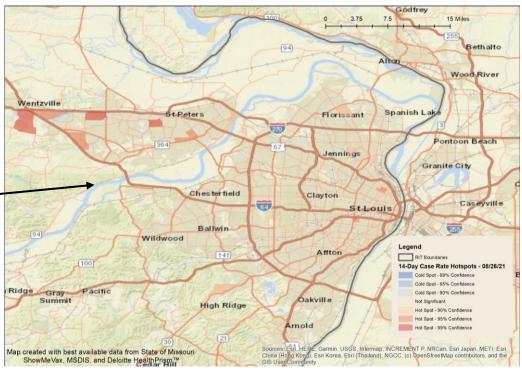
KEY OBSERVATIONS

- Over the past 4 weeks, case rates have persistently increased and spread across Region C rapidly accelerating the week of 8/12 and persisting in weeks following
- Initial spread followed major transportation routes (e.g. I-55, I-64, US 67, MO 100) and secondary spread expanded outward from those transportation routes
- The high levels of disease **spread across Region C** is potentially **extending to neighboring regions** (e.g. Region E)

The visual on the left depicts case rate hotspots – areas with statistically significant changes in case rates in comparison to surrounding areas – between 8/13-8/26



St. Louis Metro



KEY OBSERVATIONS

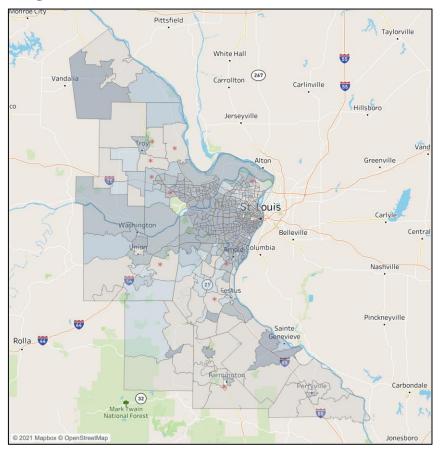
- For the two-week period through August 26th, case rate hotspots in Region C followed transportation routes within and outside of St. Louis, specifically I-70
- Hotspots outside of St. Louis emerge at central locations within counties or at transportation route junctions, such as Farmington or Wentzville
- Recent patterns of case spread in St. Louis reflect a similar connection to transportation routes and activity centers across the State

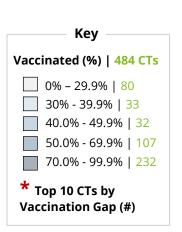
Note: Data normalized by population (per 100,000 residents) per Census Tract. COVID-19 case rate data provided by the State of Missouri as of 08/26/21. See Appendix for methodology, data sources, and limitations.



The visual and table below depict percent vaccinated and vaccination gap across Region C

Region C Percent Vaccinated (%)





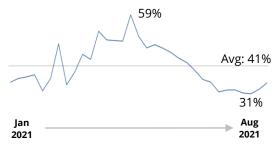
Census Tracts by Lowest % Vaccinated					
Rank	Census Tract	County	Adult Population	% Vaccinated	
	Statewide Average	2	3,678	52.99%	
	Region C Average		4,098	58.47%	
1	29189211500	St. Louis	3,097	33.58%	
2	29189210200	St. Louis	4,234	33.80%	
3	29189212102	St. Louis	2,286	34.73%	
4	29221460500	Washington	3,288	34.91%	
5	29189212101	St. Louis	3,295	36.48%	
6	29221460100	Washington	5,486	36.66%	
7	29510107500	St. Louis City	2,287	36.73%	
8	29187950400	St. Francois	5,845	37.14%	
9	29187950101	St. Francois	4,465	37.20%	
10	29099700503	Jefferson	3,185	37.27%	

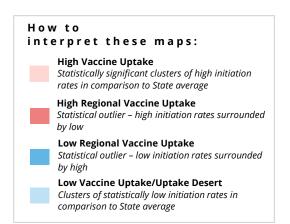
232 of 484 (48%) Census Tracts in Region C have over 70% of their populations vaccinated Nine of the top 10 Census Tracts with the highest **number of remaining unvaccinated** are outside of the most urban areas

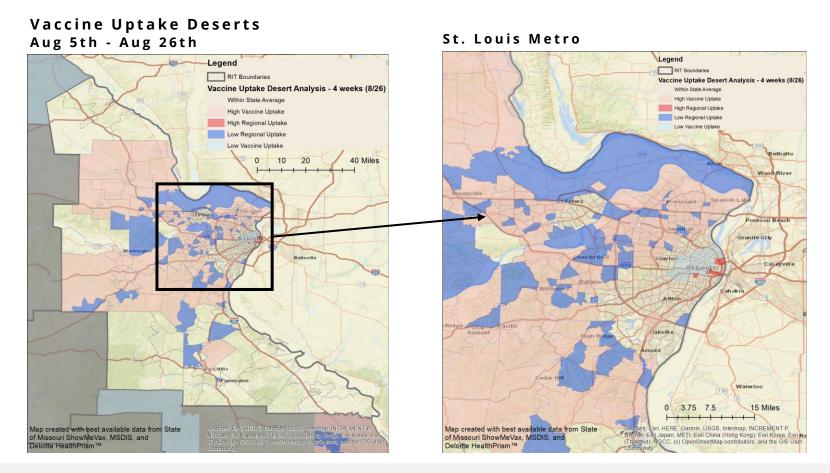
Note: Data provided by the State of Missouri and are based on 1st round Moderna & Pfizer vaccinations, based on the residence of the individual vaccinated, and as of 8/26/2021. Methodology, data sources, and limitations are available in the Appendix.

Vaccine uptake deserts are shown in blue over a 4-week period, identifying Census Tracts where vaccine uptake for that time period was significantly lower than State average









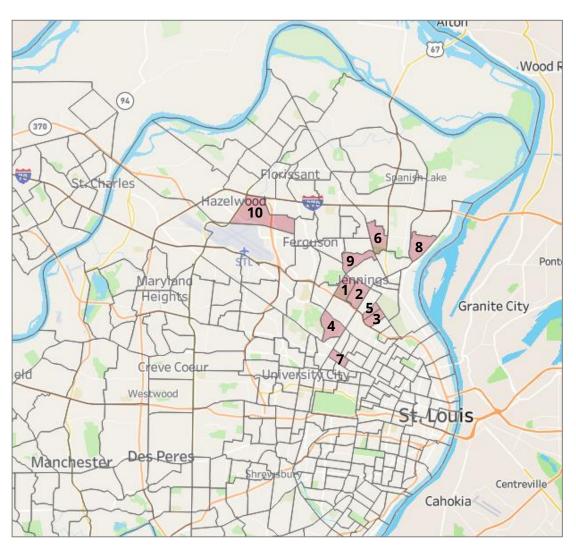
Region C is the **2nd highest vaccinated in the State**, but its share of weekly 18+ vaccinations has **decreased** over the last several months Vaccine uptake deserts cover large portions of central St. Louis - a ring of low uptake follows the I-270 outer belt and the outer reaches of I-64 and I-70 Northern and central communities connected to St. Louis via highway have shown higher vaccine uptake, potentially reinforcing an urban-suburban disconnect in uptake

Note: Vaccine uptake desert analyses employ Local Moran's I test for spatial autocorrelation. Data provided by the State of Missouri on 1st round Moderna & Pfizer vaccinations and J&J vaccinations, based on residence of the individual vaccinated (all ages), and from 8/26/2021. Methodology, data sources, and limitations are available in the Appendix. Full data set provided in corresponding Excel file.

Target Census Tracts

Potential Areas to Focus Outreach Initiatives

The map below highlights Census Tracts that could be targeted for outreach within Region C



To identify **target tracts** in Region C, we analyzed relationships between:

- 14-Day COVID-19 case rate burden/change
- Percent of population vaccinated
- Ranking based on the COVID-19 Vulnerability Index (CVI)*

Using the above methodology, below are the **top 10 Census Tracts**, which are discussed further in the following slides:

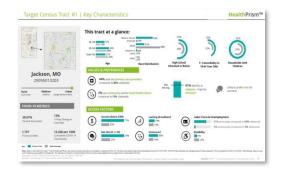
Rank	Census Tract	County
1	29189212102	St. Louis County
2	29189212101	St. Louis County
3	29510107400	St. Louis City
4	29189213800	St. Louis County
5	29510107200	St. Louis City
6	29189210502	St. Louis County
7	29510106100	St. Louis City
8	29189210300	St. Louis County
9	29189212002	St. Louis County
10	29189211500	St. Louis County

All 10 Census Tracts have an 18+ population that is less than 50% vaccinated

Note: Data are provided by the State of Missouri and include 1st round Moderna & Pfizer vaccinations, based on residence of the 18+ individual vaccinated (unless otherwise stated), and from 8/26/21. COVID-19 case rate data is a change analysis of rates (cases per 100k) using data from 8/13/21 to 8/26/21. Methodology, data sources, and limitations are available in the Appendix. Full data set provided in corresponding Excel file. *CVI includes percent below 138% FPL, 1+ comorbidity, minority, cumulative case rate, and percent unvaccinated



Demographic and behavioral characteristics of each area, coupled with local points of interest (POIs), can enable understanding of local nuances to conduct more targeted outreach in a given community



What are the key characteristics of this population?

- ✓ Review COVID-19 metrics
- ✓ Develop a deeper understanding of the Census Tract's demographic traits, values/preferences, needs, and potential barriers to access



Where are optimal locations to conduct outreach?

- ✓ Pinpoint areas of high and low density for both vulnerable populations and sample Points of Interest
- ✓ Identify potential partners based on insights from the key characteristics and the Points of Interest list



The following intend to leverage local knowledge in combination with the local characteristics and POIs to enable targeted interventions that boost vaccine uptake

What are general considerations for outreach?

PRFPARATION



MESSAGING



TAKING ACTION



Understand the population.

Make space for open dialogue to grasp local concerns. When possible, supplement quantitative data about the community with personal stories via listening sessions/ focus groups – ideally including local leaders.



Address concerns.

Work through fears and anxieties with empathy, providing factual information and being transparent on unknowns. Listening and acknowledging concerns can be especially effective when coming from the right trusted messenger.



Remove barriers.

Meet people where they are - mobile clinics at homes, schools, and places of work with weekend/evening hours. Encourage local employers to offer paid time off and/or childcare to get the shot. Consider offering vaccination along with other routine care or social services.



Co-create solutions.

Collaborate with target communities to build action plans for their neighborhoods, highlighting the community's involvement - potentially resulting in higher buy-in and more tailored solutions.



Keep it simple.

Create materials that are easy to understand/culturally inclusive yet informative, especially for low literacy populations. Consider infographics with images and icons to convey the most important information.



Make specific plans.

For people who intend to be vaccinated but haven't, breaking down the goal can help. Support taking concrete steps like booking an appointment and ask for barriers they might encounter (e.g., transportation) and work through solutions.



Involve trusted messengers.

Use local expertise and key population characteristics to identify and involve community leaders, to build trust and get involved in outreach.

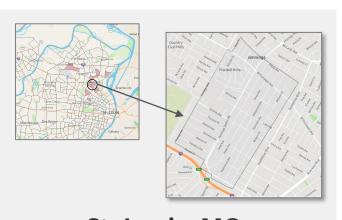


Highlight personal stories.

Leveraging the power of narrative over statistics, share stories about people similar to the target community who have been vaccinated, highlighting how they overcame their concerns/barriers and how it has benefited them.

For internal use only by State of Missouri. Output based on available data.





St. Louis, MO 29189212102

Medium Urban Rural (non-core) (metro) (Large central metro)

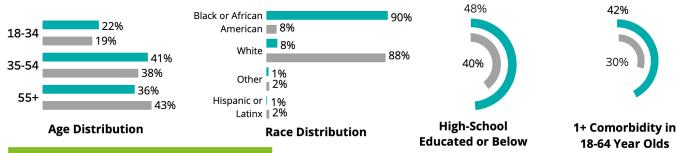
COVID-19 METRICS

34.73% 9%

14-Day Change in Percent Vaccinated Case Rate

1,492 # Unvaccinated 6,765 per 100k Cumulative COVID-19 Case Burden

This tract at a glance:

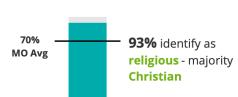


VALUES & PREFERENCES

41% seek out primary care providers compared to 80% statewide



1% use community and/or retail health clinics compared to 13% statewide



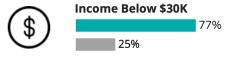


Likely to prefer text for outreach

Households with

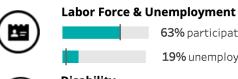
Children

ACCESS FACTORS















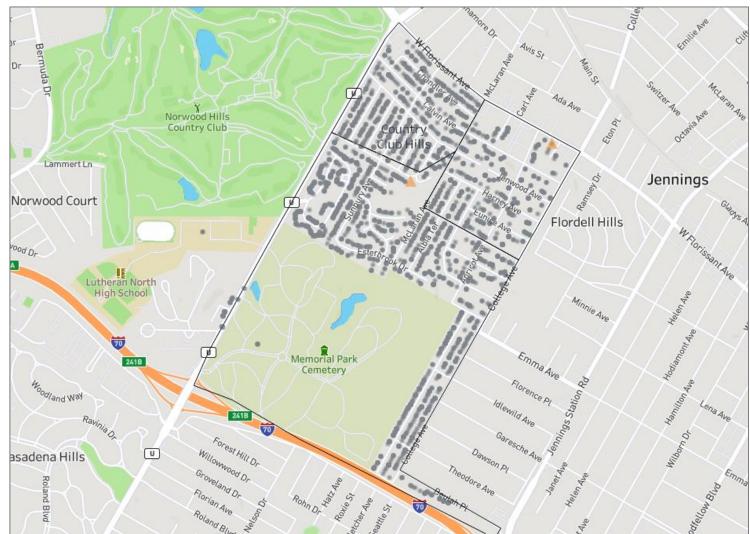


Uninsured

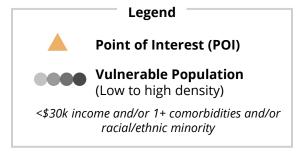
Disability 16%

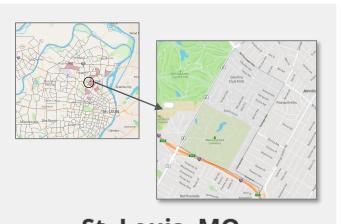
Census Tract

ST. LOUIS COUNTY



POINTS OF INTEREST Sites for Outreach & Vaccination Events					
Name	Туре	Address			
Country Club Hills Police Department	Police / fire	7422 Eunice Ave			
Kim Nails	Barber / salon	7224 West Florissant Ave			





St. Louis, MO 29189212101

Medium Urban Rural (metro) (Large central metro) (non-core)

COVID-19 METRICS

36.48% 8%

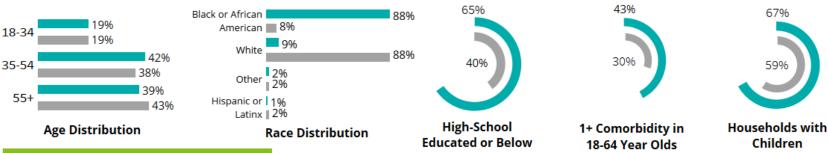
14-Day Change in Percent Vaccinated

Case Rate

Case Burden

2,093 # Unvaccinated

6,738 per 100k Cumulative COVID-19 This tract at a glance:



VALUES & PREFERENCES

43% seek out primary care providers compared to 80% statewide

56% seek out hospitals, ERs, and/or urgent care clinics compared to 5% statewide

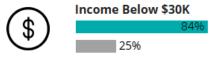
1% use community and/or retail health clinics compared to 13% statewide

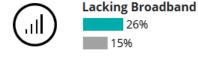




Likely to prefer text for outreach

ACCESS FACTORS

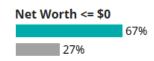
















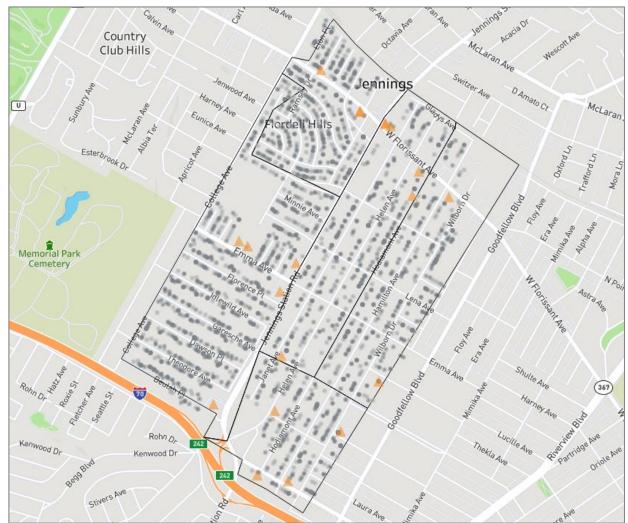




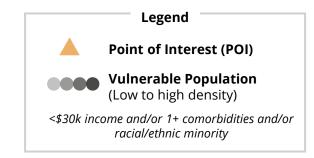
Census Tract State Average

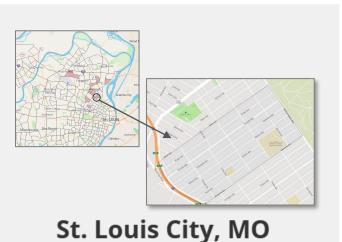


ST. LOUIS COUNTY



POINTS OF INTEREST Sites for Outreach & Vaccination Events			
Name	Туре	Address	
Church Calvary West Missionary Baptist	Worship	5733 Hodiamont Ave	
Dab's Beauty Salon	Barber / salon	7030 West Florissant Ave	
Ecclesia of Christ	Worship	6349 Lalite Ave	
Head Turners Hair & Nail Designs	Barber / salon	6342 Lucille Ave	
Kingdom Studio Salon	Barber / salon	7123 West Florissant Ave	
Lively Hope Church of God	Worship	6518 West Florissant Ave	
Metropolitan Missionary Baptist Church of Jennings	Worship	5300 Helen Ave	
Monument of Faith Church of God In Christ	Worship	5400 Janet Ave	
Pam's Hair Design	Barber / salon	7032 West Florissant Ave	
Word of Faith Foursquare Church	Worship	6923 West Florissant Ave	





29510107400

Medium Urban Rural (metro) (Large central metro) (non-core)

COVID-19 METRICS

38.53% 10%

Percent Vaccinated 14-Day Change in

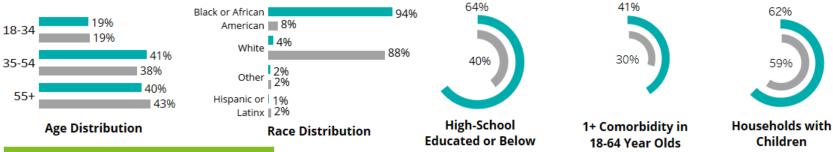
Case Rate

1,345 7,493 per 100k

Cumulative COVID-19 # Unvaccinated

Case Burden

This tract at a glance:



VALUES & PREFERENCES

41% seek out primary care providers compared to 80% statewide



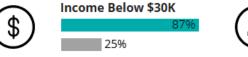
1% use community and/or retail health clinics compared to 13% statewide

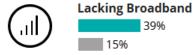




Likely to prefer text for outreach

ACCESS FACTORS

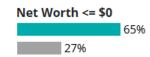














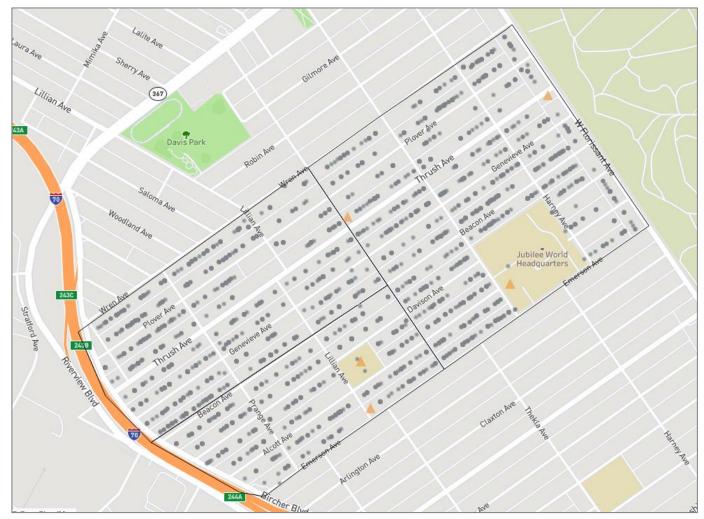




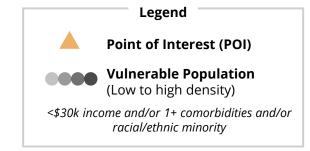
Disability



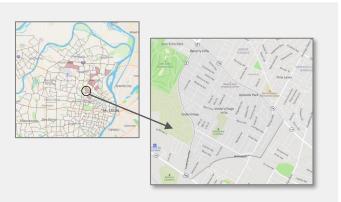
ST. LOUIS CITY



POINTS OF INTEREST Sites for Outreach & Vaccination Events				
Name	Туре	Address		
Aspire Academy	Schools	5421 Thekla Avenue		
Bishop Larry Henderson Ministries	Worship	5001 Emerson Ave		
New Star Missionary Baptist Church	Worship	5201 Thrush Ave		
Northway Supermarket	Grocery	5590 W Florissant Ave		
Walbridge Elem. Community Ed.	Schools	5000 Davison Avenue		







St. Louis, MO

29189213800

Medium Rural Urban (non-core) (metro) (Large central metro)

COVID-19 METRICS

39.53% 7%

14-Day Change in Percent Vaccinated

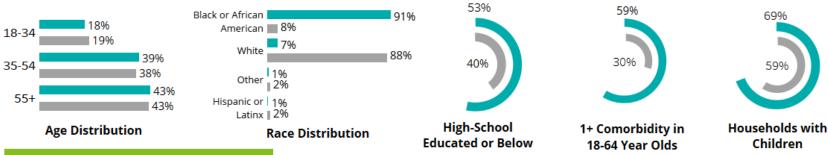
Case Rate

2,880 9,840 per 100k

Cumulative COVID-19 # Unvaccinated

Case Burden

This tract at a glance:



VALUES & PREFERENCES

48% seek out primary care providers compared to 80% statewide



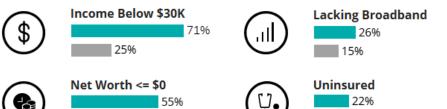
1% use community and/or retail health clinics compared to 13% statewide





Likely to prefer text for outreach

ACCESS FACTORS







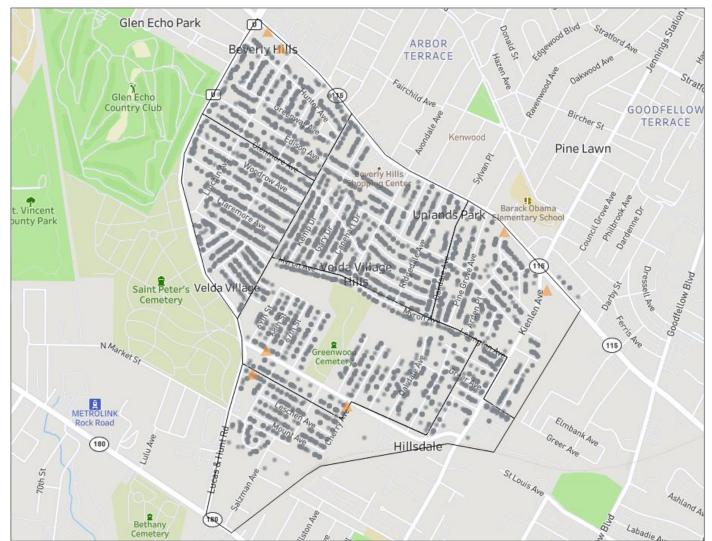




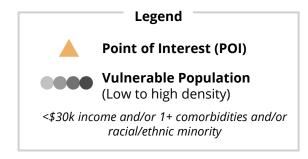




ST. LOUIS COUNTY



POINTS OF INTEREST Sites for Outreach & Vaccination Events				
Name	Туре	Address		
Beverly Hills Pharmacy	Pharmacy	7150 Natural Bridge		
Hair Commanders	Barber / salon	7118 Natural Bridge Rd		
Hillsdale Police Department	Police / fire	6614 Jesse Jackson Ave		
Krispy Krunchy Chicken	Restaurant	6150 Natural Bridge Ave		
Solid Rock Church	Worship	6400 Saint Louis Ave		
Tnt	Grocery	6711 Saint Louis Ave		





St. Louis City, MO

29510107200

Medium Rural (metro) (non-core)

Urban (Large central metro)

COVID-19 METRICS

41.46% 15%

14-Day Change in Percent Vaccinated

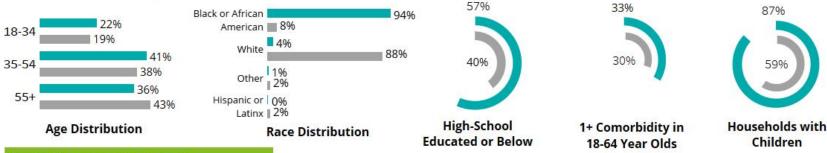
Case Rate

576.0 7,155 per 100k

Cumulative COVID-19 # Unvaccinated

Case Burden

This tract at a glance:

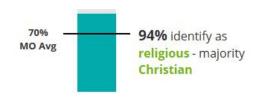


VALUES & PREFERENCES





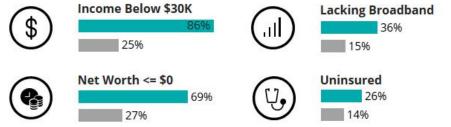






Likely to prefer text for outreach

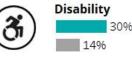
ACCESS FACTORS





Labor Force & Unemployment 61% participate compared to 63% statewide 20% unemployed compared to 5% statewide

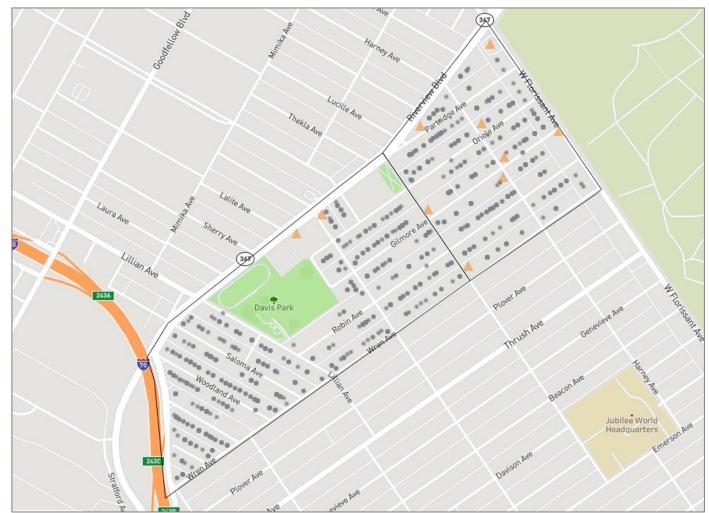








ST. LOUIS CITY



POINTS OF INTEREST Sites for Outreach & Vaccination Events				
Name	Туре	Address		
Celestial Temple of Peace Church	Worship	5501 Oriole Ave		
El Bethel Baptist Church	Worship	5401 Gilmore Ave		
Greater Calvery Missionary Baptist Church	Worship	5202 Riverview Blvd		
Greater St Paul Missionary Baptist Church	Worship	5503 Gilmore Ave		
Saint Louis Fire Department Station 27	Police / fire	5435 Partridge Ave		
St Matthew Lutheran Church Mo Synod	Worship	5403 Wren Ave		
Transportation and Law	Schools	5140 Riverview Boulevard		





Point of Interest (POI)



Vulnerable Population (Low to high density)

<\$30k income and/or 1+ comorbidities and/or racial/ethnic minority





29189210502

Rural (non-core) Medium

Urban

(metro) (Large central metro)

COVID-19 METRICS

43.23%

14-Day Change in Percent Vaccinated

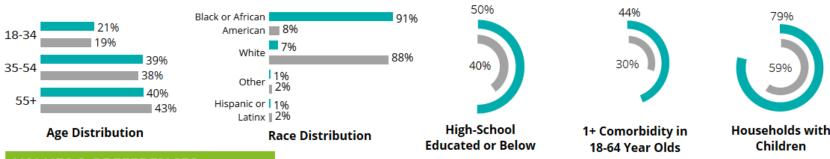
Case Rate

1,816 13,375 per 100k

Cumulative COVID-19 # Unvaccinated

Case Burden

This tract at a glance:



VALUES & PREFERENCES

48% seek out primary care providers compared to 80% statewide



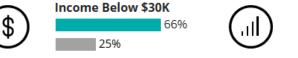
1% use community and/or retail health clinics compared to 13% statewide

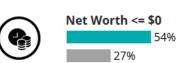


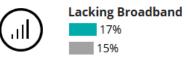


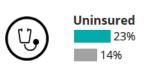
Likely to prefer text for outreach

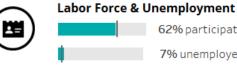
ACCESS FACTORS











Disability

14%

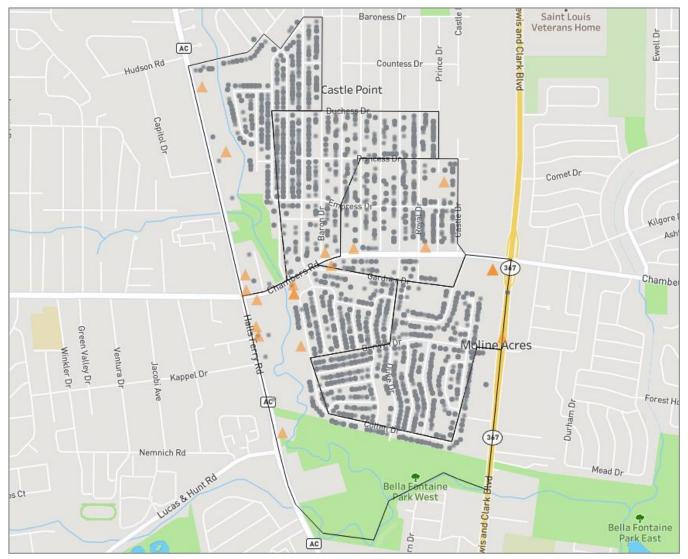
62% participate compared to 63% statewide

7% unemployed compared to 5% statewide





ST. LOUIS COUNTY



POINTS OF INTEREST Sites for Outreach & Vaccination Events			
Name	Туре	Address	
All Access Barbershop	Barber / salon	9989 Lewis and Clark Blvd	
Believers Chapel Bible Church	Worship	10340 Halls Ferry Rd	
Dwight McDaniels Ministerial Center	Worship	10212 Halls Ferry Rd	
Meadows Elem.	Schools	9801 Edgefield	
Moline Acres Police Department Moline Acres Missouri	Police / fire	2449 Chambers Rd	
Saint Louis County Library, Lewis & Clark Branch	Library	9909 Lewis and Clark Blvd, Saint Louis, Missouri, 63136	
The Temple Non Denominational Church	Worship	10112 Royal Dr	
Touba Professional African Hair Braiding	Barber / salon	9922 Halls Ferry Rd	
Walgreens #05047	Pharmacy	2202 Chambers Rd	
Word Christian Fellowship	Worship	9930 Halls Ferry Rd	





Point of Interest (POI)



Vulnerable Population (Low to high density)

<\$30k income and/or 1+ comorbidities and/or racial/ethnic minority



St. Louis city, MO

29510106100

Rural (non-core) Medium (metro)

Urban

(Large central metro)

COVID-19 METRICS

43.43%

Percent Vaccinated

14-Day Change in Case Rate

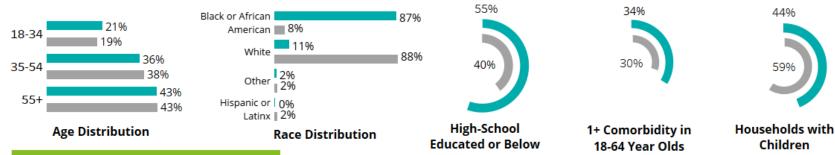
7%

878.0

8,996 per 100k # Unvaccinated

Cumulative COVID-19 Case Burden

This tract at a glance:



VALUES & PREFERENCES

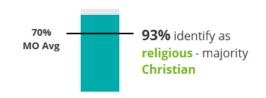
45% seek out primary care providers compared to 80% statewide



54% seek out **hospitals**, **ERs**, and/or **urgent care** clinics compared to 5% statewide



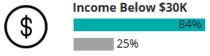
0% use **community** and/or **retail health** clinics compared to 13% statewide

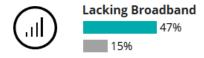




Likely to prefer text for outreach

ACCESS FACTORS

















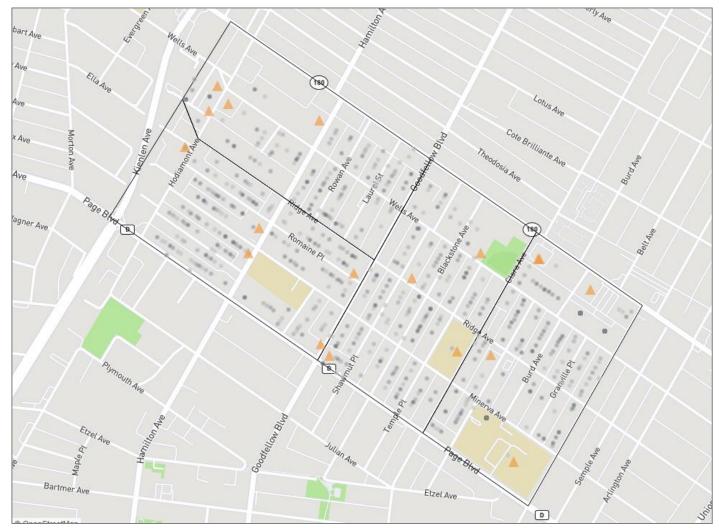




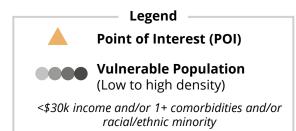
Census Tract State Average

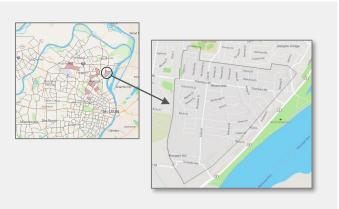


ST. LOUIS CITY



POINTS OF INTEREST Sites for Outreach & Vaccination Events				
Name	Туре	Address		
Bostick Temple Church of God In Christ	Worship	1448 Hodiamont Ave		
Emmanuel M B Church	Worship	1385 Goodfellow Blvd		
Faith Deliverance Church	Worship	1455 Hodiamont Ave		
Ford-Ford Br. Elem. Comm. Ed.	Schools	1383 Clara Avenue		
Friendly Temple M B Church	Worship	5544 Dr Martin Luther King Dr		
Jerusalem M B Church	Worship	5596 Ridge Ave		
Krispy Krunchy Chicken	Restaurant	5588 Dr Martin Luther King Dr		
Saint Louis Fire Department Station 13	Police / fire	1400 Shawmut Pl		
Sandwich Depot	Restaurant	5753 Page Blvd		
St Augustine Church	Worship	1371 Hamilton Ave		
Tabernacle Memorial Church of God In Christ	Worship	1475 Hamilton Ave		
YMCA	Neighborhood / community	5555 Page Blvd		





St. Louis, MO

29189210300

Medium Urban Rural (Large central metro) (non-core) (metro)

COVID-19 METRICS

43.84% 6%

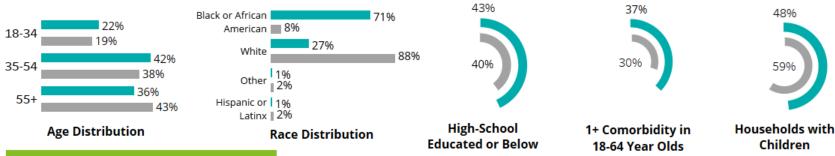
14-Day Change in Percent Vaccinated

Case Rate

1,445 14,936 per 100k Cumulative COVID-19 # Unvaccinated

Case Burden

This tract at a glance:



VALUES & PREFERENCES

52% seek out primary care providers compared to 80% statewide



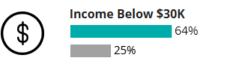
1% use community and/or retail health clinics compared to 13% statewide

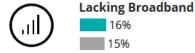




Likely to prefer text for

ACCESS FACTORS

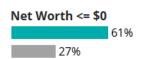
















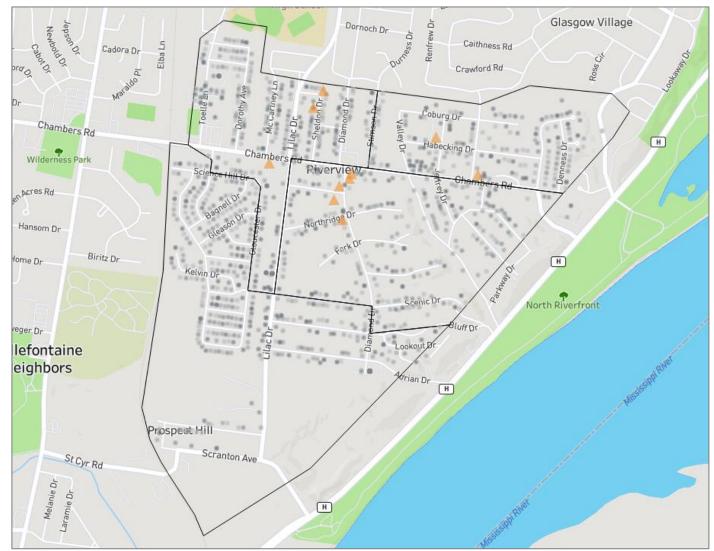


Disability

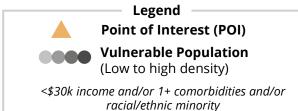
Census Tract State Average



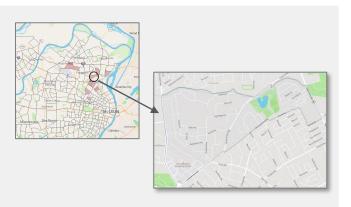
ST. LOUIS COUNTY



POINTS OF INTEREST Sites for Outreach & Vaccination Events				
Name	Туре	Address		
All Nations Christian Church	Worship	10047 Jeffrey Dr		
Berea Lutheran Church	Worship	9915 Diamond Dr		
Diamond Drive Deli	Grocery	9939 Diamond Dr		
Greater Faith Temple Worship Center	Worship	10057 Sheldon Dr		
Han D Mart	Grocery	163 Chambers Rd		
Jesus Is All Ministries	Worship	111 Sheldon Rd		
Krispy Krunchy Chicken	Restaurant	352 Chambers Rd		
Pavilion of Praise Christian Church	Worship	526 Chambers Rd		
Riverview Fire Protection District Station 1	Police / fire	9933 Diamond Dr		
Shear Perfection	Barber / salon	9863 Diamond Dr		







St. Louis, MO

29189212002

Medium Rural Urban (non-core) (metro) (Large central metro)

COVID-19 METRICS

47.27% 6%

14-Day Change in Percent Vaccinated

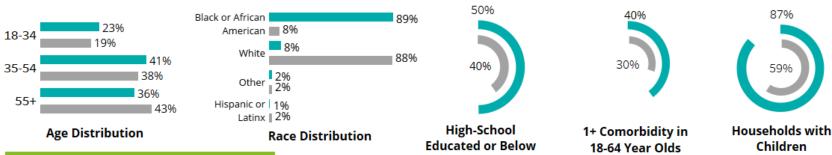
Case Rate

1,158 21,357 per 100k

Cumulative COVID-19 # Unvaccinated

Case Burden

This tract at a glance:



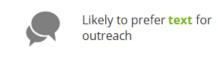
VALUES & PREFERENCES











64% participate compared to 63% statewide

11% unemployed compared to 5% statewide

ACCESS FACTORS

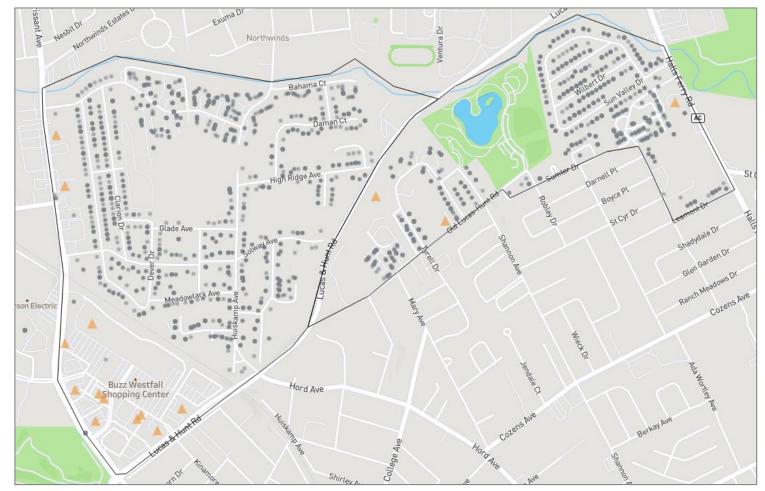


Census Tract State Average **Labor Force & Unemployment**

Disability



ST. LOUIS COUNTY



POINTS OF INTEREST Sites for Outreach & Vaccination Events			
Name	Туре	Address	
ALDI	Grocery	8445 Lucas and Hunt Rd	
Christ Community United Methodist Church	Worship	8841 Lucas and Hunt Rd	
Coleman Wright CME Church	Worship	9777 Halls Ferry Rd	
CVS/pharmacy #18031	Pharmacy	8037 West Florissant Ave	
Long Nails	Barber / salon	8005 West Florissant Ave Ste K	
Nail Trap	Barber / salon	9108 West Florissant Ave	
Schnucks	Grocery	8037 West Florissant Ave	
Young Womens Christian	Worship	2650 Lordan Dr	



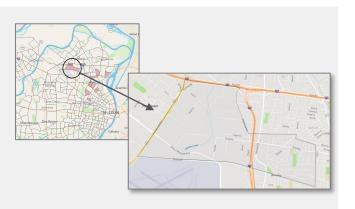


Point of Interest (POI)



Vulnerable Population (Low to high density)

<\$30k income and/or 1+ comorbidities and/or racial/ethnic minority



St. Louis, MO

29189211500

Medium Urban Rural (metro) (Large central metro) (non-core)

COVID-19 METRICS

33.58% 5%

14-Day Change in Percent Vaccinated

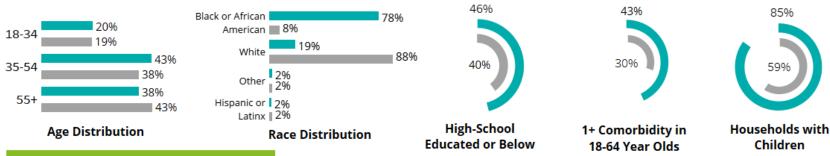
Case Rate

2,057 8,572 per 100k

Cumulative COVID-19 # Unvaccinated

Case Burden

This tract at a glance:

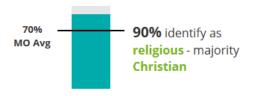


VALUES & PREFERENCES

47% seek out primary care providers compared to 80% statewide



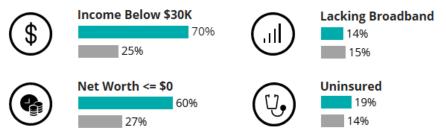
1% use community and/or retail health clinics compared to 13% statewide





Likely to prefer text for outreach

ACCESS FACTORS





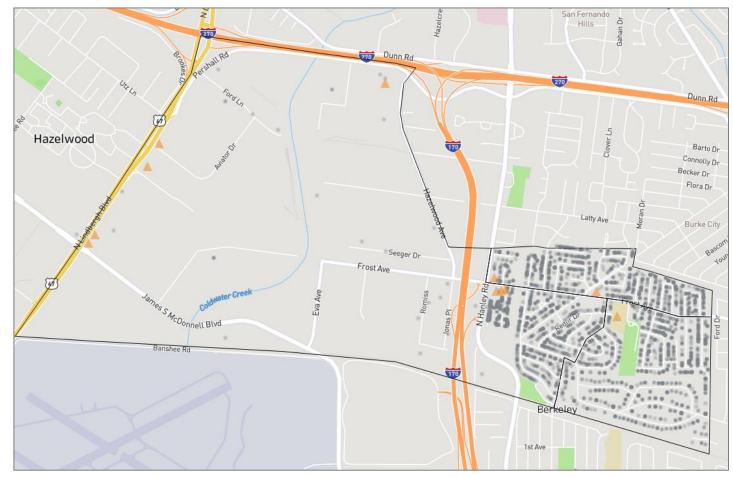




For internal use only by State of Missouri. Output based on available data.



ST. LOUIS COUNTY



POINTS OF INTEREST Sites for Outreach & Vaccination Events			
Name	Туре	Address	
1st Financial Federal Credit U	Grocery	5916 N Lindbergh Blvd	
Arcobasso Foods	Grocery	8850 Pershall Rd	
Berkeley Elementary School	Schools	8300 Frost Avenue	
D & K Sandwich Shop	Restaurant	8363 Frost Ave	
Hazelwood Fire Department Station 1	Police / fire	6100 N Lindbergh Blvd	
Hunan Chinese Express	Restaurant	8620 Frost Ave	
Jimmy John's	Restaurant	6064 N Lindbergh Blvd	
Krispy Krunchy Chicken	Restaurant	6800 N Hanley Rd	
Nephew's Grille	Restaurant	8624 Frost Ave	
Oriental Chop Suey	Restaurant	8640 Frost Ave	
Subway	Restaurant	5906 N Lindbergh Blvd	





Point of Interest (POI)



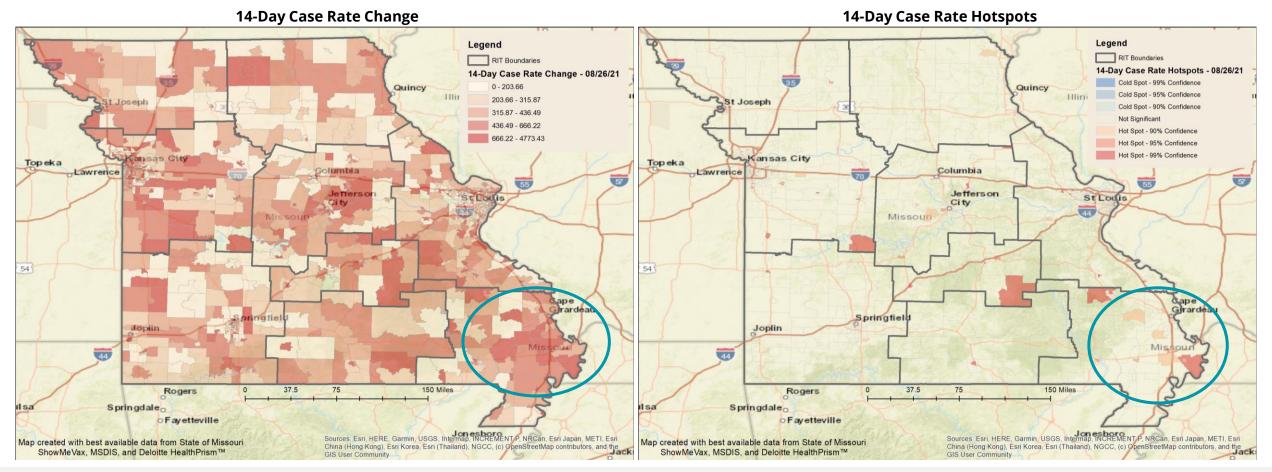
Vulnerable Population (Low to high density)

<\$30k income and/or 1+ comorbidities and/or racial/ethnic minority

Appendix



For the time period between 8/12/21 and 8/26/21, the change in COVID-19 case rate (per 100,000) is displayed on the left and case rate hotspots (areas with statistically significant changes in case rates in comparison to surrounding areas) are displayed on the right



Regions A, E and F have experienced the highest increase of COVID-19 case rates for the past 3 weeks

Case rate hotspots have considerably increased in Region E - with 82% (14 of 17 hotspots) in close proximity to I-55 and US-60

Cape Girardeau, Mississippi, New Madrid, Scott, and Stoddard counties represent a small, but growing cluster of increasing case rates and 9 case rate hotspots

Note: Data normalized by population (per 100,000 residents) per Census Tract. COVID-19 case rate data provided by the State of Missouri as of 8/26/21. Previous 2-week change view provided in the Appendix, along with methodology, data sources, and limitations.



Content is meant to supplement knowledge and resources already available to you.



Content may be used to complement local efforts already taking place in your State and to assist with providing a level of granularity and frequency of updates that are not available in public datasets.



Information presented is illustrative of a sample of analyses and capabilities that may be available to you to support COVID-19 response and recovery efforts in Missouri.



Insight(s) represent content generated as of a specific date – content and insights are subject to change given updated data.



Content is populated by proprietary and publicly available sources, both of which are non-static and continuously updating.



For privacy purposes, Personally Identifiable Information (PII) such as names, addresses, precise location of households are not shared in this report.